

# Ardan - Your 5 star SIPP investment platform

A wealth platform is a vehicle that allows you to buy and sell various types of investments, including assets listed on the stock markets such as equities and government bonds. Wealth platforms are extremely useful to provide access to a variety of investment types, to help you increase the value of your investment. Using Ardan to administer the investment portfolio of your SIPP can provide a number of advantages which you may not be aware of. Here, we will look at some of those advantages and how they could benefit your decision to invest your SIPP with our award winning, online investment platform.

## CONSOLIDATION



A SIPP allows you to bring together all of your existing pensions into one scheme. Ardan is then the perfect vehicle for you or your investment adviser to create a cost-effective, flexible and efficient structure. By combining your separate pensions into a SIPP and investing with Ardan, you are reducing the number of separate investments that require constant supervision, review and oversight.

Using the Ardan Asset Transfer facility, you or your investment adviser can transfer investments from smaller, historic pensions to streamline your administration and reduce the burden of monitoring multiple pension pots from various providers.

Ardan does not charge for transferring existing assets into your new Ardan portfolio, although charges will apply for buying and selling assets. Details of which are available from the Ardan website.

## COST EFFECTIVE DEALING AND CUSTODY



Whenever you want to buy or sell investments, a dealing charge will apply, which covers the cost of placing the deal with a stockbroker. With Ardan, the cost of buying or selling assets starts from GBP 5 per deal.

In some instances, other wealth platforms will also charge you an annual fee for holding your investments based on a percentage of the value of your investments. This is called a Custody charge. Ardan do not charge for custody of your investments which makes Ardan extremely cost-efficient.

Ardan do not charge for switching the currency of your portfolio.

## ONLINE ACCESS



Monitoring your investment couldn't be easier, with secure, online access to your portfolio.

You can follow the performance of your investments, place deals, exchange currencies and request withdrawals all via our secure, online portal at the touch of a few buttons. It really is simple.

## MODEL PORTFOLIOS



Ardan has partnered with a variety of specialists from the investment industry to create a variety of portfolios to meet the needs of novice investors or those with more extensive experience of the investment industry. You can also create your own model portfolios, tailoring the risk exposure, asset performance tolerance and rebalancing strategy to meet your own attitudes to risk.

Our model portfolio facility offers a fully flexible portfolio constructing experience and gives you or your appointed investment adviser the necessary tools to devise and maintain your investment strategy.

# Ardan's features

## FLEXIBILITY AND ACCESS



Ardan provides access to over 80,000 assets across a variety of regions, asset classes, sectors and currencies ensuring a lack of choice is not something you or your investment adviser will experience.

Ardan's investment platform is available in 11 different currencies, meaning whatever currency, market, region or sector you or your investment adviser choose to invest into, Ardan is the right solution.



A fully flexible portfolio constructing experience.



## SECURITY



Ardan takes security seriously, whether this is how your portfolio is accessed online or where your investments are held.

Our online platform is powered by secure encryption and access is controlled by 2-factor authentication. Your log on credentials are also secured against a secondary verification process.

The investments contained within your portfolio are held by Citibank, in their safe custody. Citibank are a true specialist in this area holding over USD 24 trillion of assets in custody on behalf of their customers.

## 5 STAR INVESTMENT PLATFORM



Choosing Ardan as the investment element of your SIPP really can give you peace of mind. Ardan is rated 5 star by AKG for customer service and won the "Best International Platform" at the International Investment awards in 2022.

Ardan is committed to providing you and your investment adviser with the best platform experience in the market today and tomorrow, through our use of the best technology and the best people.

